

Swift's Premium Oleomargarine

Saves 20 Cents or More a Pound
—but accept the saving as incidental.

Buy Swift's Premium Oleomargarine for what it is — a delicious, wholesome, healthful spread for bread.

Only the purest of Government inspected ingredients are used in its manufacture. It is sweet, pure and clean.

Millions more pounds of Oleomargarine are selling each year.

Swift's Premium Oleomargarine contains the elements for growth which all children need. They like it. All the family will like it. Better the bread, and splendid for cooking.

Easy to buy—the most widely distributed brand of Oleomargarine.

Swift & Company, U. S. A.
Memphis Local Branch, 31-37 Union Ave.
J. H. McPherson, Manager

Other Quality Brands



M'ADOO UPHOLDS POLICY OF TRUTH

CHATTANOOGA, Tenn., Nov. 22.—"I feel that I owe it to myself and my friends here to speak frankly and to say to them something I have never said before," said William Gibson McAdoo, secretary of the treasury and director-general of railroads, who has been on a tour of inspection in the South, at an informal dinner tendered to him at a local club last night.

"It was not pleasant for me to speak frankly to the American people as I did in my letter to President Wilson and to talk of my personal affairs, but I want to say to you that those reasons are the exact reasons why I am retiring from public life. There are no other reasons. I have been amused by the theories of politicians and some newspapermen.

All the six years I have been in office I can say truthfully that I have yet to be to the American people. I have never misrepresented anything and would not, for all the fortunes of the ages, lie to them. If any man owes anything to the nation it is to be square and truthful. When politicians learn that it pays to be on the

level, then they will elevate America and politics."

Mr. McAdoo added that there would be much additional government business required to meet the demands of reconstruction and that there should be no relaxation in patriotic endeavor, including loan campaigns and other necessary work.

Mr. McAdoo arrived here last night from Birmingham and was accompanied by his wife and two children. He had received on his trip the warmest reception of all classes, including many of the older residents, who had known him when an attorney at the local bar. The dinner of the club was attended by about 50 guests, including commanding officers from Fort Campbell and other prominent local men.

Secretary McAdoo left at night for Nashville, N. C., and will visit Asheville before returning to Washington.

DRAW COLLEGE PLANS.
KNOXVILLE, Tenn., Nov. 22 (Sp.)—Plans are being drawn for various buildings at the University of Tennessee, provided for by the \$1,000,000 bond issue. No definite time has been announced, however, for the erection of the administration building, armory and auditorium or any of the other projects.

The Successor to Butter
Saves 20 to 30 Cents a Pound



PARIS TRIP TO KING BRILLIANT

PARIS, Nov. 22.—The dinner given to King George at the Elysee palace last night by President Poincaré, the Paris excursion, declared was one of the most notable events in the history of Great Britain and France.

President Poincaré, in toasting Great Britain, recalled the agreement made between the two countries in 1904 and the efforts of both Great Britain and France to avoid war in 1914. He declared that Great Britain, by her naval, military and moral effort during the war, had added an incomparable chapter to her splendid history. He praised the efforts of the British army and the work of the British navy, concluding:

"The new friendship has changed into a new alliance which will find in the future negotiations a new utility. We have suffered together and we will prosper together and are united forever."

King George expressed his great pleasure in being in Paris, the capital of the country with which he and his people had shared the misfortunes as well as the victories of war. He recalled the vain efforts of the Germans to capture Paris and the final triumphant campaign of the allies under the direction of Marshal Foch.

Both nations, he added, had struggled for civilization and right and had learned to appreciate each other, and he hoped that the nation of tomorrow would be the maintenance of peace. He also paid tribute to France's heroic deed and to the future happiness and prosperity of the French people.

S. A. T. C. AT NORMAL WILL DISBAND MONDAY

The students' army training corps at Camp Kinsannon, Normal, will disband Monday, following instructions received from Washington by Capt. W. B. McDonald and Lieut. George J. Wagner, officers in command.

The order came as a surprise to the entire school, as it had been understood, according to Capt. McDonald, that the S. A. T. C. would continue in existence in the state until June 1.

Only a small number of boys now enrolled in the corps will remain at the school, as the majority of them are to be sent to various military posts for their service as no longer needed in the army.

Capt. McDonald will return to civil life, leaving at an early date for his home at Omaha, Neb.

Lieut. George Wagner has not fully decided what he will do, but will remain in the army for the present, he says.

CHAOTIC CONDITIONS IN TAX COLLECTIONS SURE

WASHINGTON, Nov. 22.—Chaotic conditions in the collection of taxes next year now seem unavoidable, according to a treasury statement which has been prepared, commenting on the delay of congress in enacting the revenue bill. The statement to be made public shortly will explain why the internal revenue bureau must be proceeding with plans to collect taxes under the old law, with its devices for delay those proposed in the new measure.

The only way to avoid resorting to collections under the old law, the treasury now believes, is for congress to rush the bill to completion within two weeks. Most house and senate leaders, of both parties, are said to share the opinion with the treasury that the measure even may not be enacted at this session.

PASSENGERS ESCAPE DEATH IN TRAIN WRECK

CHARLESTON, S. C., Nov. 22.—According to advices received here today at the Atlantic Coast Line coast passenger office, there was no loss of life among passengers on through southbound train No. 83, which was derailed a short distance below Kings-tree, S. C., about 1 o'clock this morning. Engineer Jager and his fireman being killed. Many of the passengers were violently shaken, but a negro woman was the only one injured so severely as to necessitate being taken to a hospital. A baggage master was also hurt. It will be 10 or 12 hours before the tracks are cleared. Meanwhile service is maintained with some delay by detouring trains by way of Sumter, Florence and Lanes.

A broken rail is supposed to have caused the wreck. Several coaches were derailed.

WHITE STAR LOSSES FROM WAR TOTAL TEN SHIPS

NEW YORK, Nov. 22.—Ten large steamships, aggregating 180,379 gross tons, were lost by the White Star line during the war, it was learned here today. Among these was the Britannic, 45,128 gross tons, torpedoed in the Aegean sea in 1916 shortly after completion, while in British government service as a hospital ship.

Other large White Star lines lost were the Justicia, 22,284 tons, Oceania, 12,774, Arabia, 12,891, Laurentia, 14,822, Cimara, 12,370, Africa, 11,999, Georgica, 10,777, Ovia, 8,201, Icelandic, 8,222.

War losses of the Atlantic Transport line were five ships, totaling 61,665 tons, and of the Red Star line one ship, the Southland, 11,899 tons.

"YPRES BATTLE WAS REALLY A PICNIC"

"We thought the battle at Ypres, Belgium, was fierce, but it was really a picnic," wrote Private Charles Brammer to his wife, who resides at 636 Saffman avenue.

Brammer is at present a candidate in an officers' training camp at La Valenciennes, France, but was formerly with the 1st division of the 1st Canadian division, which was sent right back in the line," he added.

TWO FINED \$100 ON LIQUOR LAW CHARGE

Harry Langley, driver, 109 Gayoso avenue, and Robert Magaly, negro, 115 W. Main, were fined \$100 each and held to the grand jury by Police Judge L. F. Fitzhugh Friday morning, after being charged with violating the liquor law.

Langley is accused by Assistant Chief Police and Detective Myler of selling two half pints of whisky to a stool pigeon Thursday.

Magaly is accused by Officer Milton of buying him a half pint of liquor while disguised in plain clothes.

Do Your Christmas Shopping Now
Better service is to be had now than in the eleventh-hour rush. This means that persons who defer their Christmas shopping will have a hard time being waited on later. So begin Christmas shopping now.

Fathers, Mothers, Sisters, Brothers make USEFUL Gifts this Christmas

Windup of the Sale of Drummer's Samples of Women's Neckwear

Many beautiful pieces of neckwear in this assortment that would nicely serve as a Christmas token—collars, vestees, collar and cuff sets, satin collars, specially priced

at 29c, 59c, \$1.25

You Can Save \$1.00 On These Girls' Sweaters Special \$4.45

All-wool, v-neck sailor collar and belt, either Copenhagen or rose color

BOYS' SHOES
Boys' button gummetal shoes; sizes 1 to 5½; values \$3.50; special for Saturday, a pair, \$2.75

The famous Munson army last shoes for boys; all sizes; a pair, \$5.50 and \$6.00

Boys' Russia calf lace boots, also in gummetal, solid oak soles and Goodyear welted; all sizes; at a pair, \$4.50 to \$6.00

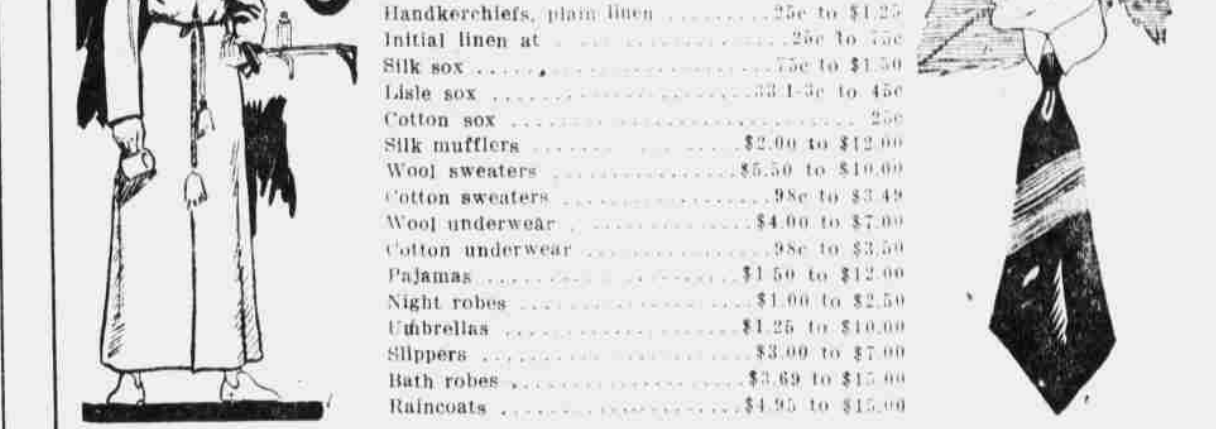
Boys' and little girls' black and tan elkskin scout shoes, all sizes, at a pair, \$4.00 to \$6.00

At Lowenstein's You Are Sure to Find the Kind of Gifts That Men Like

SILK SHIRTS, beautiful, exclusive patterns, for shirts of fine cotton fabrics or silk-and-cotton mixed.

FINE SILK NECKWEAR—Just the sort he'd be apt to select himself.

Then there are pajamas, night shirts, underwear, handkerchiefs, umbrellas, mufflers, sweaters, and, in fact, everything a man may require or desire in the nature of haberdashery.



Neckwear of sumptuous silks, rich and beautiful \$1.00 to \$4.00

Also an excellent selection at \$50c, 65c and 75c

Silk shirts at \$3.85 to \$10.00

Madras and percale shirts at \$1.50 to \$3.00

Kid gloves \$2.00 to \$3.75

Wool gloves \$1.50 to \$1.75

Handkerchiefs, plain linen \$1.25 to \$1.50

Initial linen at \$1.50 to \$1.75

Silk socks \$1.50 to \$1.75

Lisle socks \$1.50 to \$1.75

Cotton socks \$1.50 to \$1.75

Merchandise bought on charge accounts Saturday will appear on January statements.

GLOVES

To Be Given More Than Ever This Year

"Let us give something useful"—that is the keynote of Christmas-giving this year.

Gloves, always a favorite gift, will be the gift of more people than ever.

We have therefore purchased for our customers the largest stock of gloves in many years—every good style being represented and the varieties covering gloves for all occasions.

Our advice is to buy your gloves here and now.

Women's Kid Gloves: black, white and colors, \$2.25 to \$4.00

Men's Gamblers, with cuffs, \$1.50 to \$10

Children's Wool Gloves, \$1.40 to 75c

Boys' Wool Gloves, \$1.00 to \$1.50

Men's Cape Gloves, \$2.00 and \$3.00

Men's Mocha Gloves, \$2.75 to \$3.50

Men's Wool Gloves, \$2.75 to \$2.50

Men's Fur Lined Cape Gloves, a pair, \$7.50

Women's Lined Auto Gamblers, \$2.25 to \$2.50

UMBRELLAS

Women's novelty umbrellas in purple, navy, red, pretty handles with ivory rings and silk cords \$4.95

Women's fine silk umbrellas in navy, green, taupe and red, with beautiful novelty handles. These umbrellas are very stylish and will make excellent gifts \$7.50

HANDKERCHIEFS

Handkerchiefs for little children and misses; Handkerchiefs for women and men; Handkerchiefs for plain everyday use; Handkerchiefs for the dainty evening bag; Handkerchiefs of every kind that you would like yourself, or your friends would like.

Choose from this great, big, complete stock.

Men's silk initial \$1.50 to \$1.00

Men's plain silk \$1.50 to \$2.50

Men's crepe de chine \$1.50 to \$1.50

Men's linen initial \$1.50 to \$1.50

Men's plain linen \$1.50 to \$1.50

Women's madras \$1.50 to \$3.00

Women's linen handkerchiefs, with embroidered designs \$1.50 to \$5.00

Women's linen initial handkerchiefs, special \$1.50 to \$1.50

Handkerchiefs in boxes for gifts \$3.4 and 6 in a box—prices range from 25c to \$1.00 a box.

BOYS' SWEATERS

The boy surely will be delighted with a nice warm sweater. We are well stocked with just the kind the boys want. Two big special lots placed on sale Saturday. Oxford, brown and khaki, military and shawl collar \$2.45 and \$2.95

CHRISTMAS SLIPPERS

The distinctive qualities of style and daintiness of finish in our bonnet slippers will please the feminine taste, and the man will surely welcome a pair of slippers to be worn with his new bathrobe or lounging coat. If in doubt decide on slippers.

For Men and Boys

Chocolate Kid Brightons \$3.50

Black Calvetta Operas \$3.50

Tan Indented Everetts \$3.50

Tan Indented Romeros, kid lined \$4.00

Black Indented Romeros, kid lined \$4.00

Boys' Tan Kid Romeros \$3.50

Boys' Tan Kid Romeros \$3.50

Men's Felt Hilo \$3.50

Men's Felt Comfy \$3.50

Men's Felt Brown and Purple Operas \$3.50

Men's Felt Slip-on Comfy \$3.50

Slippers for Children

Felt Juliet, fur-trimmed, black, blue and red special, a pair \$1.50 to \$1.50

B. Lowenstein & Bros

The Store with a Million Thoughts of Christmas.



We Are Showing An Exceptionally Attractive Selection of Children's Coats at \$10, \$15 Up to \$25

These Coats are fashioned of good, substantial materials. All of them are nicely lined and will render good service. Splendidly tailored with all the skill of the best tailors of children's coats in the country. An unusual variety of smart models, many novelty effects. They are made of velvets, plush, corduroy, broadcloths and fancy worsteds, plain and fur-trimmed.

CHILDREN'S BLANKET ROBES
A wide variety of colors, practical for cold mornings and evenings; ages 2 years, 4 years, 6 years, \$1.50, \$1.75, \$2.50, \$2.95. Ages 8 years, 10 years, 12 years, 14 years, \$2.95, \$3.50, \$4.75

SLEEPING GARMENTS—Made of fine quality flannel, in stripes, made with feet, ages 2 years to 10 years; values exceptional at \$1.19

CHILDREN'S HATS—A broad selection of charming styles, developed of soft velvet, with touches of hand work, also tailored models of felt and velvets \$3.00, \$5.00 up to \$10.00

COLORFUL DRESSES—A splendid assortment of good styles of plain chambray and gingham, with contrasting collars, fancy pockets and touches of hand work; ages 2 to 6 years, at \$2.95, \$3.75 up to \$6.50

ALL THE DRESS REQUIREMENTS OF INFANTS also supplied to mothers' liking from our unusually complete stocks.

GOOD LOOKING SILK HOSIERY, in black, white, gray or tan.

DRESSY GLOVES of tan or gray kid or mocha.

LOUNGING OR BATH ROBES of fine Beacon blanket or Terry cloth.

Neckwear of sumptuous silks, rich and beautiful \$1.00 to \$4.00

Also an excellent selection at \$50c, 65c and 75c

Silk shirts at \$3.85 to \$10.00

Madras and percale shirts at \$1.50 to \$3.00

Kid gloves \$2.00 to \$3.75

Wool gloves \$1.50 to \$1.75

Handkerchiefs, plain linen \$1.25 to \$1.50

Initial linen at \$1.50 to \$1.75

Silk socks \$1.50 to \$1.75

Lisle socks \$1.50 to \$1.75

Cotton socks \$1.50 to \$1.75

Wool underwear \$4.00 to \$7.00

Cotton underwear \$3.50 to \$3.50

Pajamas \$1.50 to \$12.00

Night robes \$1.25 to \$10.00

Umbrellas \$1.25 to \$10.00

Slippers \$3.00 to \$7.00

Bath robes \$3.50 to \$15.00

Raincoats \$4.95 to \$15.00

Women's \$12.00 to \$17.50 SHOES in a Special Sale at \$7.95

These are our own high-grade, bench-made shoes, from the leading Eastern manufacturers. We have taken these shoes right out of stock and reduced them in price in advance of government regulations for standardization, making this the season's greatest shoe-buying opportunity.

Black and Colored Lace and Button Shoes, Including:

Field mouse lace Boots, welt soles, Louis heels; dark gray lace Boots, welt soles, Louis heels; brown kid and calf lace Boots, welt soles, Louis heels; bronze kid lace Boots, welt soles, Louis heels; white calf and

kid lace Boots, welt soles, Louis heels; patent leather button, black cloth and gray kid, welt soles, Louis heels; black kid button, brown kid tops, turn and welt soles, Louis heels; black kid lace Boots, gray kid tops, welt soles, Louis heels.

Women's Fiber Silk Sweaters

Handsome models in bright, lustrous finish; solid colors and fancy stripes. A gift of any one of these certainly would be highly appreciated—and we want to emphasize that the values are exceptional at \$12.95, \$17.85, \$25.00.

Saturday—the Last Day of the Annual Pre-Christmas Sale of Silk Hosiery

All sorts of plain and novelty hosiery embraced—

for women 75c to \$2.25 for men 75c and 85c Values range full 25 per cent more than these special prices.



THE FRIVOL AND FUN OF THE TOYS

They are trooping in, the kith and kin from over the city wide—the youngsters hold 'em by the hands, their joy they cannot hide, the little eyes that shine so bright, and hands that clap with glee at all the very funny sights that little eyes may see; they jump with joy, they laugh with mirth at all the silly antics of jumping dogs and hopping frogs and all their clever tactics. Lots of fun awaits you and the little ones every minute in Toyland.

Boys' junior trench suits \$2.75

Boys' soldier suits \$3.95

Boys' aviator outfit, with cap \$3.50

Boys' aviation suits \$7.50

Pianos \$50 to \$12.75

Drums \$35 to \$50

White enamel furniture, \$1.00 to \$12.75

Mahogany furniture \$3.75 to \$5.00

Iron toys \$50c to \$3.50

Tin body doll buggies, with hood \$2.50 to \$2.75

Reed doll buggies \$9.50 to \$14.95

Blackboards \$1.25 to \$2.50

Mechanical trains \$1.50 to \$4.00

Electric trains \$3.50 to \$35.00

Liberty tank cars \$4.50

All kinds of games \$25 to \$5.00

Automobiles, baby shoe-fly, children's books, building blocks, beads, dolls, carom game boards, children's chairs and rockers, foot and basket balls, striking bags, boxing gloves.